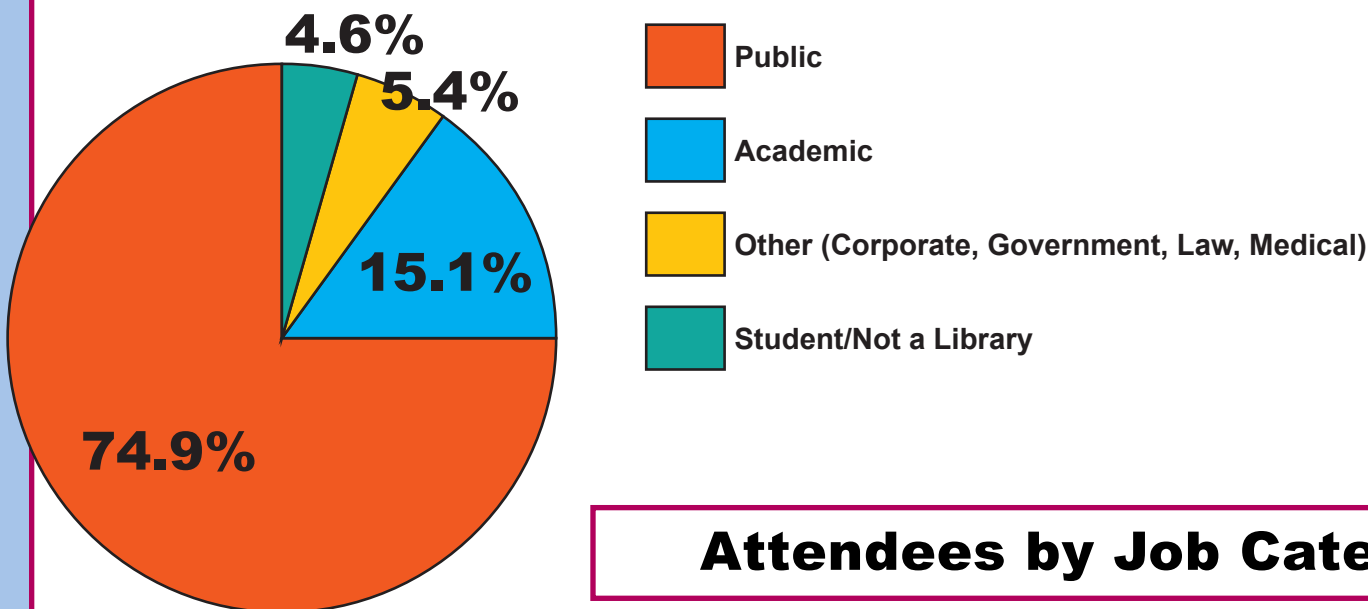


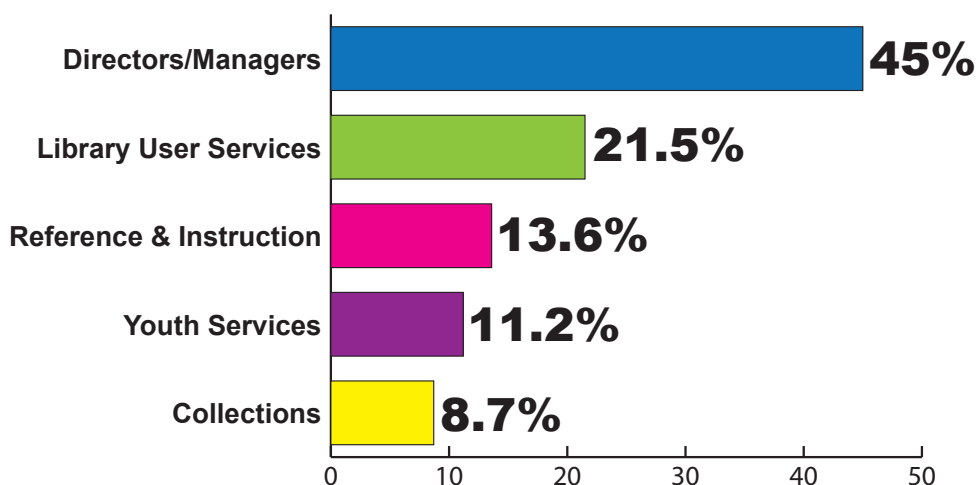
Pennsylvania Library Association Conference Attendee Demographics

Each year, the PaLA Conference attracts several hundred library professionals from across the state in all types of libraries and in various job categories:

Attendees by Library Type



Attendees by Job Category



Purchasing Authority

Conference attendees come to the exhibit floor with the plans, authority, and budgets to make buying decisions. **85.4%** of attendees indicated that they have input on purchases for their library — of these, **60.5%** are final decision makers.*