

Option for Premium Booth Upgrade with Lead Retrieval

WHAT?

With the purchase for a premium booth, exhibitors will have the ability to **enhance their booth listing** in the conference mobile app. Upload your company logo and other graphics, add links to your website and social media sites, upload catalogs and other materials for attendees to view and download.

Included with this upgrade is **Lead Retrieval** transforming exhibitor smartphones into powerful lead capture devices through the PheedLoop Go! app, Attendee badges can be effortlessly scanned, collecting vital information and lead qualification input by the exhibitor. This important data is instantly accessible through the Exhibitor Portal, enabling exhibitors to download and connect with leads, maximizing the impact of every interaction.

WHEN?

Capture Attendee Contact Information in Real Time

At the event, by using the Pheedloop Go! app, smartphones and tablets become powerful lead capture devices. After the conference, access your lead data through the Exhibitor Portal, enabling exhibitors to download and conduct follow-up with the connections made at the conference.

WHERE?

In the palm of your hand, from your exhibit booth.

WHY?

Save time and effort in capturing leads and follow-up after the conference.

HOW?

Your exhibitor reps (up to two per booth) will be provided with access to the mobile app with Exhibitor Tools enacted. Through this application, they can scan attendee badges and include rankings for purchase authority, budget, needs and more. Individual leads can be viewed in the app, or downloaded from the Exhibitor Portal.. In addition, offline scanning is available for attendee badge scanning and lead capture. Once your device reconnects to wifi, the leads that were captured will sync in real time.