



Gold Sponsorship Opportunities - \$3000

Gold Sponsor - College & Research Division Lunch

Exclusive opportunity to sponsor this main event for college & university librarians featuring a presentation by a nationally recognized leader in the academic library community. *Monday event with estimated attendance of 100.*

Gold Sponsor - Public Library Division Luncheon

Exclusive opportunity to sponsor this premier event for the public librarians to feature a nationally recognized thought leader in the library community. *Tuesday event with estimated attendance of 200.*

Gold Sponsor - Exhibit Hall Strolling Lunch

Two opportunities (Monday & Tuesday) Sponsor this popular exhibit hall event to feature several food & beverage stations to foster a walk-around lunch experience in the exhibit hall. Open to both attendees and exhibitors. *Two opportunities: Monday & Tuesday with estimated attendance: 250+ at each event.*

Gold Sponsor - Registration Gift w/Logo Imprint

Exclusive opportunity. Sponsor logo to be imprinted on this popular item (tote bag, portfolio, etc.) to be distributed to each attendee for use not only during the conference, but likely long after! Sponsor provides logo file for PaLA-selected item.

Gold Sponsor – PaLA’s 125th Birthday Bash

Exclusive Opportunity to sponsor a visual and audible celebration of the history of the Pennsylvania Library Association with photos from the archives and reminiscing of happenings from the past via a story-slam activity. Birthday-themed refreshments. *Estimated attendance: 150*