



Diamond Sponsorship Opportunities

Diamond Sponsor - Opening Keynote

\$5,000

Opening Keynote Session -exclusive opportunity This event officially opens the conference and will feature USA Today best-selling author, Brianna Labuskes. <https://briannalabuskes.com/> *Estimated attendance: 300*

Diamond Sponsor - Welcome Reception/Lanyards - SOLD

\$5,000

Welcome Mixer & Attendee Badge Lanyards (exclusive opportunity) The Welcome Mixer allows attendees to expand their professional network and learn more about PaLA at this reception-style event. Also includes your company logo on attendee badge lanyards. *Estimated attendance: 250*

Diamond Sponsor - Legislative Breakfast

\$5,000

Exclusive opportunity. Kick off to a special legislatively-focused day to include insights from PA state representative for the 181st district (Philadelphia), Malcolm Kenyatta. *Estimated attendance: 300*