



## 2026 Conference

### *Diamond Sponsorship Opportunities*

<b>Diamond Sponsor - Opening Keynote</b>	\$5,000
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Opening Keynote Session -exclusive opportunity This event officially opens the conference and will feature USA Today best-selling author, Brianna Labuskes. <https://briannalabuskes.com/> *Estimated attendance: 300*

<b>Diamond Sponsor - Welcome Reception/Lanyards - SOLD</b>	\$5,000
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Welcome Mixer & Attendee Badge Lanyards (exclusive opportunity) The Welcome Mixer allows attendees to expand their professional network and learn more about PaLA at this reception-style event. Also includes your company logo on attendee badge lanyards. *Estimated attendance: 250*

<b>Diamond Sponsor - Legislative Breakfast</b>	\$5,000
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Exclusive opportunity. Kick off to a special legislatively-focused day to include insights from PA state representative for the 181st district (Philadelphia), Malcolm Kenyatta. *Estimated attendance: 300*